# CONTACT RAION LIBRARIES DIRECTLY TO START A PARTNERSHIP TODAY

List of raion libraries where partnerships are developing productively:

Bălți	phone: 0231 23 459
Briceni	phone: 0247 22 236
Călărași	phone: 0244 21 839
Căușeni	phone: 0243 22 066
Ceadîr-Lunga	phone: 0291 24 082
Chișinău	phone: 022 221 231
Fălești	phone: 0259 23 370
laloveni	phone: 0268 21 189
Leova	phone: 0263 23 175
<b>Orhei</b>	phone: 0235 23 684
Rezina	phone: 0254 24 472
Soroca	phone: 0230 23 069
Strășeni	phone: 0237 22 244
Telenești	phone: 0258 22 646
Ungheni	phone: 0236 20 193

Visit the BECOME A PARTNER page on www.novateca.md and tell us about a partnership or event you would like to organize with the support of public libraries.

It's easy to become visible in your community through the public library!

## **ABOUT THE NOVATECA PROGRAM:**

Novateca is a five-year program which aims to foster the transformation of public libraries from Moldova into vibrant community centers. With guidance from trained librarians and support from community partners, citizens will have free access to modern technologies and locally tailored innovative library services.



# ARE YOU LOOKING FOR A RELIABLE PARTNER?



REDISCOVER
THE PUBLIC LIBRARIES OF MOLDOVA!



## **DID YOU KNOW?**

There are 1300 public libraries in Moldova where you can effectively promote your project or business ideas.



800, 000 unique users visited Moldovan libraries:

250 librarians have been trained in IT and community mobilization strategies;



6,000 community members were trained in utilizing IT;

237, 000 m<sup>2</sup> are available to promote ideas and activities.

In the coming years, with help from Novateca and other partners, the number of public library users is projected to increase considerably. By utilizing libraries to promote your objectives, services, and activities, your potential audience is expanded easily and effortlessly!

## **CONSIDER THESE ADVANTAGES:**

- · Libraries are accessible to virtually every person across Moldova:
- · Libraries have comfortable spaces available for meeting, socializing and training;
- · Libraries offer computers and free WIFI access;
- · Librarians have broad knowledge of IT and experience in community mobilization;
- · Libraries are supported by local public administration and other community activists.

## Partnership ideas to explore...

### Public organizations and agencies:

- · Providing IT trainings for public organizations' employees;
- Holding open community events for increasing visibility and advertising services;
- Hosting conferences and meetings;
- Debating public strategies and community initiatives:
- · Disseminating brochures, flyers and publications, etc;

#### Private sector:

- · Product placement:
- · Market research;
- Training on products and services;
- · Disseminating brochures, flyers and publications, etc;

### NGOs and other community actors:

- · Promoting and hosting events and services for specific target groups, such as doctors, farmers, social workers, young people etc.;
- Holding training events:
- · Hosting exhibitions and demonstrations;
- · Disseminating information materials.

## STARTING A PARTNERSHIP WITH **PUBLIC LIBRARIES**



- · Talk to the librarian about the event you would like to organize:
- Estimate the necessary resources and approve them with the librarian (budget, time, co-workers etc.);
- · Develop the event program;
- Inform the community;
- · Involve volunteers and other partners;
- · Together with the librarian, evaluate the event and suggest ideas for improving your collaboration.



#### Partners:















